

# ***Hotel Business***

## **Southampton Inn Opts For Residential Feel**

Posted 11/16/2011

SOUTHAMPTON, NY—In planning renovations of the 90-room Southampton Inn, owner/manager Dede Gotthelf strives for a comfortable, residential quality she feels is the opposite of the Hamptons' elitist stereotype.



The Great Room at the Southampton Inn in Southampton, NY

Seeking to avoid a cookie-cutter sameness, each guestroom has been furnished with individual touches, including artwork by local artists, accent pillows, and other items.

In guestrooms, comfort is the highest priority. Hence, Gotthelf upgraded the bedding package to include pillow-top Tempur-Pedic mattresses and duvets.

A sampling of suites have been designed by well-known designers Chris Madden, Nicole Miller, and Paloma Picasso. But even with their high-wattage names, the designers were asked to opt for an understated, low-key approach. The same sensibility applied to the hotel's great room off the lobby, where guests are welcome to socialize or just read and relax.

With an eye to the next wave of upgrades, Gotthelf and key staff members attended this week's International Hotel/Motel & Restaurant Show in New York to see first-hand the color palettes and finishes designers are favoring this year.

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